

Aldon Chen Graphic Designer aldonchen.com
Web Developer 415.815.5564
Writer mail@aldonchen.com

Education

08/2021 – 12/2024

ArtCenter College of Design Pasadena, CA
Bachelor of Fine Arts in Graphic Design, with Distinction
Valedictorian of Fall 2024

03/2022 – 06/2022, 06/2021 – 07/2021

School for Poetic Computation New York, NY
Coursework in Augmented Reality Design, Data Art,
and Critical Theory

09/2020 – 05/2021

Maryland Institute College of Art Baltimore, MD
Coursework in Art, Humanities, and Critical Theory

Awards/Recognition

08/2021 – 12/2024

ArtCenter College of Design
Provost's List GPA of 3.8 or higher
Undergraduate Scholarship

05/2023 – 12/2024

ArtCenter Student Gallery
School for Poetic Computation Identity Posters
Queer.net Book and Poster
Shen Cha Packaging

10/2024

Communication Arts
2025 Typography Annual Award of Excellence

05/2024 – 08/2024

Hoffmitz Milken Center for Typography Student Gallery
AC-1 Font Design

08/2020 – 05/2021

Maryland Institute College of Art
Dean's List GPA of 3.75 or higher
Rett Nearburg Scholarship
Creative Vision Award
Academic Honors Award

Involvement

10/2024

Panel Speaker
AICAD Symposium Pasadena, CA
Speaker for panel and Q/A on the role of artificial intelligence within higher education at art and design institutions.

09/2020 – 12/2020

Volunteer
San Francisco Marin Food Bank San Francisco, CA
Packaged and distributed food and basic necessities to at-risk communities living in the Bay Area during the COVID-19 pandemic. Provided basic Cantonese to English translation.

Expertise

Strong working knowledge of:

Figma, HTML, CSS, InDesign, Photoshop, Illustrator, p5.js,
Processing, Glyphs

Familiar with:

JavaScript, After Effects

Skills:

Writing, visual identity development, web development, illustration,
font design, sewing, woodworking/fabrication, art photography

Experience

03/2021 – 12/2024

Freelance Graphic Designer

Moss Los Angeles, CA
Logo Design

Diane Lac Pasadena, CA
Social Media

Black Artist Research Space Washington, D.C.
Visual Identity and Social Media

Maryland Institute College of Art Baltimore, MD
Visual Identity and Social Media

Designed logos, visual identities, and various promotional materials including social media and signage.

01/2024 – 12/2024

Writing Coach

Writing Center, ArtCenter College of Design Pasadena, CA
Assisted students with developing writing skills. Helped draft, edit, and proofread writing by students including essays, grant/scholarship applications, and portfolio website copy.

05/2024 – 09/2024

Freelance Book Designer

Dopamine Books Los Angeles, CA
Semiotext(e) South Pasadena, CA

Designed and typeset book layouts. Worked with editors and authors to produce press and print ready files.

05/2021 – 04/2024

Freelance Web Designer and Developer

Sophia Liv Maguire Pasadena, CA
Web Design and Development

HM Newton Los Angeles, CA
Web Design and Development

Black Artist Research Space Washington, D.C.
Web Design and Development

Sarah Hromack New York, NY
Web Design

Sarah Leiva Baltimore, MD
Web Design and Development

Designed various websites using Figma and Squarespace. Developed various websites using HTML/CSS/JavaScript.

01/2024 – 04/2024, 08/2023 – 12/2023

Teaching Assistant

ArtCenter College of Design Pasadena, CA

Assisted Professor Chris Kraus with her writing courses. Taught and lectured class independently when the primary instructor was unavailable. Designed lectures and exercises, helping students develop writing skills by providing critique and feedback. Collected reference materials for teaching.

08/2022 – 12/2023

Graphic Designer and Coeditor

Source Material Pasadena, CA

Coedited, designed, and published work by students at ArtCenter College of Design in a triannual publication. Worked with a team of coeditors and designers to organize and produce events promoting the release of the publications, including printing, packaging, and designing and building installations.

09/2022

Admissions Officer

School for Poetic Computation New York, NY

Evaluated prospective students for admission to the school through portfolio and application reviews.